



## 2021 SIGNATURE EVENTS & PROGRAMS

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### **New Years and Valentines Curbside Pickup Promotions**

*January 1, & February 14, Virtual*

We'll be partnering with downtown restaurants and businesses to promote curbside pickup options and specials on two of the biggest nights to dine out.

### **Downtown Enhancement Grant Awards**

*February 3, 7:30 AM, Virtual*

Downtown Eau Claire Inc. rewards a top grant applicant with a \$2,000 enhancement grant twice annually to implement new ideas that expand and improve downtown offerings and experiences.

### **Creative Economy Week**

*May 8-15*

DECI is working in cooperation with local arts and economic development organizations to celebrate the important role the creative economy plays in our community.

### **Downtown Night Market (Tentative)**

*June 4, July 2; 5 - 9:30 PM, Phoenix Park Pavilion*

A night market, featuring a wide variety of vendors and goods. Grab a bite to eat at Food Truck Friday and take a stroll through the market.

### **Downtown Eau Claire Celebration**

*June 17, 5 - 8 PM*

The Downtown Eau Claire Awards is an event celebrating the businesses, organizations, and individuals that make downtown so amazing.

### **Family Night in the Park**

*August 7, 5-11 PM, Phoenix Park*

Centered in Phoenix Park, the festival is a fun and free night out for families. Activities include sports demonstrations, arts, crafts, vendors, family-friendly performances and an outdoor movie.

### **A Grand Evening on the Bridge**

*August 18, 5-8 PM, Grand Ave Pedestrian Bridge*

A Grand Evening on the Bridge is a unique community experience that provides the opportunity to dine and socialize on the Grand Avenue Footbridge. The event serves as a fundraiser to keep all other DECI events free and open to the public.

### **International Fall Festival**

*September 11, 11 AM - 5 PM, South Barstow District*

The Fall Festival brings thousands of visitors to our Downtown to celebrate diverse culture and food, as well as the beginning of the fall season in Eau Claire.

## SIGNATURE EVENTS & PROGRAMS (CONTINUED)

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### **OktoberWEST (Tentative)**

*October 2, 3:00 - 7 PM, West Grand Ave*

A street festival featuring food trucks, Oktoberfest beer samples, games, and live music. Join us after the UWEC Homecoming Game.

### **Jump-Start Downtown Business Awards**

*October 13, 11:30 AM - 1:00 PM*

Jump Start Downtown is a business competition for entrepreneurs interested in opening a business in Downtown Eau Claire. Winners of the Jump-Start grants are announced at the Awards luncheon.

### **Trick-or-Treat in Downtown Eau Claire**

*October 29, 3:30 - 5 PM*

Join us downtown as more than 2,000 little ghouls and goblins roam the streets and 50+ businesses open their doors to hand out sweets.

### **Wintertime in the City**

*December 4, 1 - 6 PM, Haymarket Plaza & Surrounding Downtown*

Featuring free pictures with Santa, horse-drawn wagon rides, hot cocoa and cider, plaza and tree lights, smores stations, musical performances and more, Wintertime in the City is a fabulous way to kick off the holiday season downtown!

## ABOUT DOWNTOWN EAU CLAIRE, INC.

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Downtown Eau Claire, Inc. is a non-profit organization dedicated to promoting the development of business, housing, cultural resources, and activities within downtown Eau Claire. Our vision is to be the premier civic alliance that creates a vibrant downtown everyone recognizes, appreciates, and enjoys.

For more information contact [downtown@eauclairewi.gov](mailto:downtown@eauclairewi.gov) or visit [downtowneauclaire.org](http://downtowneauclaire.org).

### **Contact:**

Dustin Olson

Communications and Promotions Coordinator, Downtown Eau Claire, Inc.

715-839-8063

[dustin.olson@eauclairewi.gov](mailto:dustin.olson@eauclairewi.gov)